PEDIATRIC HOSPITAL MEDICINE

PHM 2027

JULY 29–AUGUST 1, 2027

NEW ORLEANS, LA

2027 EXHIBITOR AND SPONSOR PROSPECTUS

Pediatric Hospital Medicine
Annual Meeting

PUT YOUR ORGANIZATION IN FRONT OF THE PEDIATRIC HOSPITAL MEDICINE COMMUNITY

The 2027 Pediatric Hospital Medicine (PHM) Meeting is an educational conference for pediatric hospitalists and other professionals specializing in the care of hospitalized children. PHM is the largest meeting of its kind for pediatric hospitalists, with professional attendance anticipated to reach more than 1,500 attendees.

The conference is held in partnership by the Academic Pediatric Association (APA), the American Academy of Pediatrics (AAP), and the Society of Hospital Medicine (SHM).

1,500+	3	4 DAYS
anticipated professional attendees	co-sponsoring organizations	of education, networking, and engagement

Exhibit Opportunities

Exhibit Table: $2,200 per table	
YOUR TABLE INCLUDES	**ACCESS & VISIBILITY**
• One 6-foot skirted table and two chairs • Hotel linen for overnight table coverage • Two exhibit hall-only badges • Daily snacks and meals for up to two exhibit representatives	• Listing in the PHM 2027 meeting app • Recognition on the meeting website and promotional materials • Opportunities to connect directly with attendees throughout the meeting

Sponsorship Opportunities

All Sponsorships Include:

- One exhibit table with two exhibit hall-only badges
- Recognition on the meeting website
- Logo placement in the meeting app
- Recognition on meeting signage

*Additional benefits specific to each sponsorship are outlined below.

Sponsorship Opportunities

Lunch Sponsor
Regular: $15,000 | Nonprofit: $9,000
Recognition as an official Lunch Sponsor, providing visibility during one of the meeting's primary attendee networking opportunities.

Refreshment Break Sponsor
Regular: $7,500 | Nonprofit: $4,500
Recognition as an official Refreshment Break Sponsor, providing exposure during scheduled attendee breaks.

Wi-Fi Sponsor (Exclusive)
Regular: $12,500 | Nonprofit: $7,500
Exclusive sponsor recognition on the meeting Wi-Fi login page, where available, providing visibility as attendees connect throughout the conference.

Hotel Room Key Sponsor (Exclusive)
Regular: $12,500 | Nonprofit: $7,500
Exclusive sponsor branding on hotel room key cards distributed to attendees staying at the official meeting hotel.

Name Badge Lanyard Sponsor (Exclusive)
Regular: $15,000 | Nonprofit: $9,000
Your organization's branding featured on official meeting lanyards worn by attendees throughout PHM 2027.

Mobile App Sponsor (Exclusive)
Regular: $12,500 | Nonprofit: $7,500
Exclusive sponsor logo placement within the official meeting app, providing visibility as attendees access conference information and connect with colleagues.

Sponsorship Opportunities

Attendee Tote Bag Sponsor (Exclusive)
Regular: $15,000 | Nonprofit: $9,000
Your organization's branding featured on reusable meeting tote bags distributed to attendees.

Charging Station Sponsor
Regular: $10,000 | Nonprofit: $6,000
Sponsor branding displayed at designated attendee charging stations throughout the meeting.

Water Bottle Sponsor (Exclusive)
Regular: $12,500 | Nonprofit: $7,500
Your organization's branding featured on reusable water bottles distributed to meeting attendees.

Poster Session Sponsor
Regular: $10,000 | Nonprofit: $6,000
Recognition as the official Poster Session Sponsor, providing visibility during a key opportunity for attendees to explore research and connect with colleagues.

Nursing Mothers Room Sponsor (Exclusive)
Regular: $7,500 | Nonprofit: $4,500
Exclusive sponsor recognition at the entrance to the Nursing Mothers Room, with an opportunity to provide approved sponsor-branded comfort items or amenities.

Don't See an Opportunity That Fits Your Organization?
Contact our team at Info@academicpeds.org to discuss available sponsorship opportunities.

**Sponsorship benefits are subject to change if modifications to the meeting program become necessary.*

Sponsorship Opportunities

Benefit	Lunch Sponsor	Refreshment Break Sponsor	Wi-Fi Sponsor	Hotel Key Sponsor	Name Badge Lanyard Sponsor	Mobile App Sponsor	Attendee Tote Bag Sponsor	Water Bottle Sponsor	Charging Station Sponsor	Mothers Room Sponsor	Poster Session Sponsor
Website Recognition	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑
Mobile App Logo	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑
Signage Recognition	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑	☑
Verbal Recognition	☑	☑	☐	☐	☐	☐	☐	☐	☐	☑	☑
Exclusive Sponsorship	☐	☐	☑	☑	☑	☑	☑	☑	☐	☑	☐
Registrations	2	2	2	2	2	2	2	2	2	2	2

Bundle & Save!

Expand your organization's presence at PHM 2027 with exclusive sponsorship savings!

- Bundle 2 sponsorships and save 5%.
- Bundle 3 or more sponsorships and save 10%.

Discounts apply to regular sponsorship rates only and cannot be combined with nonprofit pricing or other promotional offers. Certain exclusions may apply.

Exhibitor Information & Policies

Reservation & Payment

Exhibit and sponsorship opportunities are available on a first-come, first-served basis and are subject to availability and approval.

Each exhibit includes two exhibit hall-only badges unless otherwise noted.

Cancellation Policy

Cancellation requests must be submitted in writing by May 30, 2027. Approved refunds are subject to a $100 administrative fee and any non-refundable expenses incurred by APA, including custom-branded materials. Additional costs may be invoiced separately. No refunds will be issued after the cancellation deadline.

APA reserves the right to modify or cancel the meeting due to circumstances beyond its control. In such cases, APA's liability is limited to the sponsorship or exhibitor fees paid.

Session Attendance

Exhibit representatives may attend educational sessions when space permits but must yield seats to professional attendees if sessions reach capacity. Exhibitor badges do not include CME credit; professional registration is required to obtain CME credit. Solicitation during educational sessions is prohibited.

Attendee Engagement

APA does not provide attendee lists. Exhibitors may connect with attendees through the meeting app and engage directly throughout the conference. Contact information and leads may be collected at exhibit tables using exhibitors' preferred methods.

Exhibitor Information & Policies

Rules, Regulations & CME Exhibits FAQ

All exhibitors must comply with applicable APA tabletop exhibit rules, meeting regulations, and CME-related guidelines. Additional information and resources will be provided prior to the conference.

Meeting Code of Conduct

APA is committed to providing an inclusive, respectful, and professional meeting environment. All exhibitors and attendees are expected to adhere to the meeting Code of Conduct.

Conference App

Official Meeting App – Whova

The official meeting app for PHM 2027 will be Whova! The app will provide sponsors and exhibitors with an opportunity to increase their visibility, showcase their organizations, and connect with meeting attendees.

Sponsors and exhibitors will have a presence within the app, allowing attendees to explore participating organizations and learn more about their offerings.

Additional information, including app access, profile setup, and available features, will be shared closer to the meeting.

Shipping and Receiving

Sample Shipping Label

New Orleans Marriott
2027 Pediatric Hospital Medicine Conference| July 29-Aug 1
Hold for : [Representative Name]
555 Canal Street
New Orleans, LA 70130

Plan Your Stay in New Orleans

Hotel Reservations
The 2027 group reservation link will be available on PHM Website

Host Hotel
New Orleans Marriott
555 Canal Street
New Orleans, LA 70130
504-581-1000

A limited number of rooms have been reserved for PHM 2027 attendees and exhibitors at the conference hotel. Rooms are available on a first-come, first-served basis and may sell out before the reservation deadline. The conference group rate and room availability cannot be guaranteed once the room block has been filled or after the published cutoff date.

2027 Exhibit Schedule

THURSDAY, JULY 29	Registration and Set Up: 8:00 AM – 12:00 PM Official Exhibit Hours: 12:00 PM – 4:30 PM
FRIDAY, JULY 30	Breakfast: 7:00 AM – 8:00 AM Official Exhibit Hours: 7:30 AM – 4:30 PM Morning Break: 10:30 AM – 11:00 AM Lunch Break: 12:15 PM – 1:15 PM Afternoon Break: 3:45 PM – 4:15 PM
SATURDAY, JULY 31	Breakfast: 7:00 AM – 8:00 AM Official Exhibit Hours: 7:30 AM – 4:30 PM Morning Break: 10:30 AM – 11:00 AM Lunch Break: 12:15 PM – 1:15 PM Afternoon Break: 4:10 PM – 4:30 PM
SUNDAY, AUGUST 1	Breakfast: 7:00 AM – 8:00 AM Official Exhibit Hours: 7:00 AM – 8:00 AM Exhibitors Must be broken down by the start time of the first session. Space must be vacated by 12:00 PM.

Ready to connect with the PHM community?

Visit the PHM conference page for additional information and exhibitor updates:
www.academicpeds.org/events/phmmeeting/

Get to know the PHM Partners

About the Academic Pediatric Association

The Academic Pediatric Association's (APA) mission is to enhance the health and well-being of all children by nurturing the academic success and career development of child health professionals engaged in research, advocacy, improvement science, and education. The APA serves as an inclusive and longitudinal academic home for its members.

About the American Academy of Pediatrics Association

The American Academy of Pediatrics (AAP) is dedicated to attaining optimal physical, mental, and social health and well-being for all infants, children, and adolescents. Through advocacy, education, research, and professional support, the AAP works to advance child health and provide pediatric professionals with the resources, knowledge, and guidance needed to deliver high-quality care and improve outcomes for children and families.

About the Society of Hospital Medicine

The Society of Hospital Medicine (SHM) is the national professional organization dedicated to hospitalists and the specialty of hospital medicine. SHM supports hospital medicine professionals through education, advocacy, professional development, research, and resources designed to advance the field. Through its work, SHM promotes high-quality, patient-centered care and supports hospitalists in improving the health and outcomes of hospitalized patients.