



ACADEMIC
PEDIATRIC
ASSOCIATION

2027 REGIONAL MEETINGS

Exhibitor & Sponsor

PROSPECTUS



Partner. Engage. Inspire.

Academic Pediatric Association | Regional Meetings | www.academicpeds.org

MISSION

To enhance the health and well-being of all children by nurturing the academic success and career development of child health professionals engaged in research, advocacy, improvement science, and education.

REGION MEETINGS

Through its regional meetings, APA brings together pediatric professionals, trainees, researchers, educators, and partners to strengthen connections, share knowledge, and advance the future of child health.

VISION

The Academic Pediatric Association envisions a thriving academic pediatric community that ensures optimal health and well-being for all children, particularly those most vulnerable.

Who We Are

The Academic Pediatric Association (APA) is a professional organization representing roughly 2,000 child health professionals focused on academic general pediatrics, research, and education. Its primary mission is to improve child health by supporting faculty development, fellowships, and collaborative practice-based research networks.

Partner. Engage. Inspire.

Academic Pediatric Association | Regional Meetings | www.academicpeds.org

Connect

with Leaders in Academic Pediatrics

The Academic Pediatric Association (APA) Regional Meetings offer exhibitors the opportunity to engage with a highly targeted audience of academic pediatric professionals in an environment designed to foster meaningful conversations and lasting connections. Unlike large national conferences, APA Regional Meetings provide an intimate setting where exhibitors can interact directly with attendees throughout the meeting.

Whether you are introducing a new product, sharing educational resources, recruiting faculty or trainees, or increasing brand awareness, APA Regional Meetings provide valuable opportunities to connect with professionals who are shaping the future of academic pediatrics.

Partner. Engage. Inspire.

Academic Pediatric Association | Regional Meetings | www.academicpeds.org



10 Different APA Regions

2027 One-Day & Two-Day Regional Meetings

- Region 1 Meeting: Date TBD
- Region 2 & 3 Meeting: Date TBD
- Region 4 Meeting: Date February 13 -14, 2027
- Region 5 Meeting: Date TBD
- Region 9 & 10 Meeting: Date March 5-6, 2027

Region Meeting Attendance

- One-Day Regional Meetings: 50–80 attendees*
 - Two-Day Regional Meetings: 80–120 attendees*
- *Based on 2026 meeting registration numbers*

Who Attends?

- Medical Students
- Residents
- Fellows
- Academic Pediatricians
- Department Chairs and Division Chiefs
- Medical Educators
- Researchers
- Program Directors
- Allied Health Professionals

Partner. Engage. Inspire.

Academic Pediatric Association | Regional Meetings | www.academicped.org



Exhibitor Pricing

Standard Exhibit

- All sponsorships include the Standard Exhibitor Package unless otherwise noted.
- All exhibits are Tabletop

One-Day Regional Meeting

Registration	Nonprofit	Commercial
Early Bird (Deadline is 1/11/27)	\$850	\$1,500
Standard (After 1/12/2027)	\$1,100	\$1,900

Two-Day Regional Meeting

Registration	Nonprofit	Commercial
Early Bird (Deadline is 1/11/27)	\$1,200	\$1,850
Standard (After 1/12/2027)	\$1,450	\$2,250

What is included

- All sponsorships include the Standard Exhibitor Package unless otherwise noted.
- One 6-foot draped exhibit table
- Two chairs
- Two complimentary exhibitor registrations
- Wireless internet (if provided by the venue)
- Organization listing in the meeting mobile app
- Recognition on the APA Regional Meeting website
- Refreshment breaks held in or adjacent to the exhibit area whenever possible

Partner. Engage. Inspire.

Academic Pediatric Association | Regional Meetings | www.academicped.org

Sponsorship & Marketing Opportunities

Presenting Partner (Exclusive) Regular: \$10,000 | Nonprofit: \$5,000

- Standard Exhibitor Package
- Three complimentary exhibitor registrations
- Premier exhibit location
- Recognition as the Presenting Partner on the meeting website
- Premier logo placement in the meeting app
- Largest logo displayed on walk-in slides throughout the meeting
- Recognition during opening remarks
- Recognition in post-meeting attendee communications
- 10-minute, preapproved presentation. *Final presentation must be submitted no later than 30 days prior to meeting.

Networking Reception Sponsor **Available for Region meetings 4 and 9/10* Regular: \$6,500 | Nonprofit: \$3,500

- Standard Exhibitor Package
- Recognition on the meeting website
- Logo in the meeting app
- Recognition on walk-in slides before the reception
- Verbal recognition during the reception welcome

Lunch Sponsor Regular: \$5,000 | Nonprofit: \$2,750

- Standard Exhibitor Package
- Recognition on the meeting website
- Logo in the meeting app
- Walk-in slide recognition before lunch
- Verbal acknowledgment before lunch

Partner. Engage. Inspire.

Academic Pediatric Association | Regional Meetings | www.academicpediatrics.org

Sponsorship & Marketing Opportunities Cont'd

Lunch Sponsor Regular: \$5,000 | Nonprofit: \$2,750

- Standard Exhibitor Package
- Recognition on the meeting website
- Logo in the meeting app
- Walk-in slide recognition before lunch

Refreshment Break Sponsor Regular: \$2,750 | Nonprofit: \$1,500

- Standard Exhibitor Package
- Recognition on the meeting website
- Logo in the meeting app
- Walk-in slide recognition during the sponsored break

Wi-Fi Sponsor (Exclusive) Regular: \$4,000 | Nonprofit: \$2,000

- Standard Exhibitor Package
- Recognition on the meeting website
- Logo in the meeting app
- Wi-Fi login page recognition (where available)
- Walk-in slide recognition

Name Badge Lanyard Sponsor (Exclusive) Regular: \$4,500 | Nonprofit: \$2,500

- Standard Exhibitor Package
- Sponsor-provided branded lanyards
- Recognition on the meeting website
- Logo in the meeting app

Mobile App Sponsor Regular: \$4,500 | Nonprofit: \$2,500

- Standard Exhibitor Package
- Exclusive logo placement within the meeting app
- Recognition on the meeting website
- Walk-in slide recognition throughout the meeting

Don't see anything that fits your budget or vision?
Contact our team Info@academicpeds.org

Partner. Engage. Inspire.

Academic Pediatric Association | Regional Meetings | www.academicpeds.org

Sponsorship & Marketing Opportunities

BENEFIT	PRESENTING	RECEPTION	LUNCH	BREAKFAST	BREAK	WIFI
Table Top Exhibit	✓	✓	✓	✓	✓	✓
Website Recognition	✓	✓	✓	✓	✓	✓
Mobile App Logo	✓	✓	✓	✓	✓	✓
Walk-in Slides	✓	✓	✓	✓	✓	✓
Verbal Recognition	✓	✓	✓			
3 Registrations	✓					
2 Registrations		✓	✓	✓	✓	✓

- All sponsors receive recognition on-site and online for one year following the Regional Meeting
- Sponsorship components are subject to change in the event of a modification to the program if needed.
- Custom sponsorship packages are available upon request for organizations seeking broader visibility or unique engagement opportunities.

Partner. Engage. Inspire.

Academic Pediatric Association | Regional Meetings | www.academicpeds.org

Additional Information



Reservation & Payment

Exhibit and sponsorship opportunities are available on a first-come, first-served basis. Space is confirmed upon receipt of a completed application and payment.

Unless otherwise indicated, each exhibit includes two exhibit hall-only badges. All representatives of sponsoring organizations who wish to attend educational sessions during the meeting must register separately for the conference.

Cancellation Policy

Cancellation requests must be submitted in writing by the published cancellation deadline. Approved cancellations will receive a refund less a \$100 administrative fee.

No refunds will be issued after the cancellation deadline.

Sponsors and exhibitors are responsible for any non-refundable expenses incurred by APA on their behalf prior to cancellation, including custom-branded items such as lanyards, tote bags, promotional materials, or other sponsor-specific products. These costs will be deducted from any eligible refund or invoiced separately, if necessary.

APA reserves the right to modify or cancel the meeting due to circumstances beyond its control. In such cases, APA's liability is limited to the amount of sponsorship or exhibitor fees paid.

Let's Get Started



Thank you for considering a partnership with the Academic Pediatric Association. Your support helps strengthen our regional meetings and creates opportunities for pediatric educators, researchers, clinicians, and trainees to connect, collaborate, and advance child health together.

**For more information about sponsorship, contact:
info@academicped.org**

Partner. Engage. Inspire.

Academic Pediatric Association | Regional Meetings | www.academicped.org

Terms and Conditions

Acceptability of Exhibits

The Academic Pediatric Association (APA) welcomes exhibits that support the educational mission of the Regional Meetings and provide value to attendees. Organizations offering products, services, programs, or resources relevant to academic pediatrics, medical education, research, healthcare, or professional development are encouraged to participate.

APA reserves the right to accept or decline any exhibitor or sponsor application and to require modification or removal of any exhibit or promotional materials that, in its sole judgment, are inconsistent with the educational purpose, professional standards, or policies of the meeting. Acceptance of an exhibit or sponsorship does not constitute an endorsement by the Academic Pediatric Association.

Exhibitor Responsibilities

Exhibitors are responsible for the security of their exhibit materials and personal property throughout the meeting. APA is not responsible for loss, theft, or damage to exhibitor property.

Exhibits must be installed prior to the published exhibit opening time, remain staffed during designated exhibit hours, and may not be dismantled before the official closing of the exhibit hall without prior approval from APA.

All promotional activities must remain within the exhibitor's assigned space and may not interfere with educational sessions or neighboring exhibitors. Audio, video, or other demonstrations must be conducted at a volume appropriate for the exhibit environment.

Exhibitors are responsible for complying with all applicable federal, state, local, venue, fire, health, and safety regulations. Any additional equipment, electrical service, internet access, furnishings, shipping, or other services beyond the Standard Exhibitor Package are the responsibility of the exhibitor.

Meeting Modifications or Cancellation

APA reserves the right to modify the meeting format, schedule, location, or exhibit arrangements, or to cancel the meeting due to circumstances beyond its reasonable control. In such cases, APA's liability is limited to the amount of exhibitor or sponsorship fees paid and shall not include travel, lodging, shipping, or other expenses incurred by exhibitors or sponsors.

Insurance & Compliance

Exhibitors are responsible for obtaining any insurance coverage deemed necessary to protect their personnel, exhibits, equipment, and property during the meeting. The Academic Pediatric Association (APA) is not responsible for loss, theft, damage, or injury to exhibitor property or personnel.

Exhibitors are responsible for complying with all applicable federal, state, local, venue, fire, health, and safety regulations, as well as obtaining any licenses, permits, or permissions required for materials or activities associated with their exhibit.

Code of Conduct

The Academic Pediatric Association is committed to providing a professional, respectful, and inclusive meeting environment for all participants. Exhibitors, sponsors, and their representatives are expected to conduct themselves in a manner consistent with APA's mission and values.

Organizations may promote only their own products, services, and educational resources. Promotional materials or activities that are misleading, defamatory, disruptive, or disparaging toward another organization, exhibitor, sponsor, attendee, or product are prohibited.

All exhibitors and sponsors are expected to comply with the APA Meeting Code of Conduct. Failure to comply may result in the removal of exhibit materials or termination of exhibit privileges without refund, at the sole discretion of APA.

Indemnification

The exhibitor agrees to indemnify, defend, and hold harmless the Academic Pediatric Association, the meeting venue, and their respective officers, directors, employees, agents, and contractors from any claims, damages, liabilities, losses, or expenses arising from the exhibitor's participation in the meeting or the negligent acts or omissions of the exhibitor, its employees, agents, contractors, or representatives.