



Health Policy Scholars Program

Recruitment Webinar

Program Director: Lois Lee MD, MPH, FAAP

Assistant Program Directors: Lenore Jarvis MD, MEd, FAAP & Lauren Gambill, MD, MPA, FAAP



WELCOME

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Webinar Outline

1. Introductions
2. Description of Program
3. Application
4. Frequently Asked Questions
5. Questions from the Audience



Program Director: Lois Lee MD, MPH, FAAP

- Pediatric emergency medicine physician
 - Boston Children's Hospital
- Associate Professor of Pediatrics and Emergency Medicine
 - Harvard Medical School
- Nick Littlefield Health Policy Fellow
 - Network for Excellence in Health Innovation (NEHI)



Thank you to our Task Force members

- **Leaders:** Jess Bettenhausen, MD & Anita Shah, DO, MPH
- **Members:**
 - Natalie Burman, DO, MA
 - Marie Clark, MD, MPH
 - Amy Houtrow, MD, PhD, MPH
 - David Keller, MD
 - Mala Mathur, MD, MPH
 - Abby Nerlinger, MD
 - Jean Raphael, MD, MPH
 - Tetyana Vasylyeva MD, PhD
- **APA Staff:**
 - Laura Turner





PROGRAM OVERVIEW

What is the Health Policy Scholars Program?

- NEW 3-year faculty development program for APA members
 - To develop a systematic and scholarly approach to health policy and advocacy
- **Primary goal:** to prepare Scholars for a successful academic career
 - In public policy and advocacy
 - Through mentorship and networking
 - And execution of scholarly product



Over the three-year program, Scholars will:

- **Learn** about health policy and child health advocacy
 - Policy process, epidemiology, population health, and health insurance
- **Engage** in local, state, and national public policy and advocacy
- **Execute** a scholarly project.
- **Build** a structured advocacy portfolio
- **Receive** mentored reviews of abstracts and manuscripts
- **Disseminate findings** from scholarly products
- **Network** with other Scholars and faculty
- **Develop** a community of child health advocates



Timeline



Year 1	Year 2	Year 3
Project & Advocacy Portfolio Development		
	Feedback & Revision	Project Dissemination & Advocacy Portfolio Completion
Mentored Scholarly Project		
Advocacy Portfolio		
Legislative Experience		



Program Components



- PAS: one-day pre-PAS session each year (3 total)
 - Didactic sessions
 - Small group meetings
- Inter-session modules (ISM) quarterly
 - Didactic sessions
 - Small group meetings
- Mentorship
 - Local mentor
 - National advisor
- Graduating scholars will receive a Certificate of Excellence in Health Policy and Advocacy

Program Components

- Scholarly project
- Advocacy portfolio
- Legislative experiences



Scholarly Project



- Scholars will design and execute a scholarly project
 - Focused on child health and well-being within the current policy landscape.
- Projects can be focused on various aspects of health policy interventions
- Examples:
 - Peer-review publication
 - White paper
 - Origination of legislation



Advocacy Portfolio



- Structured document demonstrating:
 - Scholarly approach to advocacy
 - Impact of advocacy on health outcomes for patients and populations
- Includes broad and comprehensive set of domains:
 - Advocacy engagement
 - Knowledge dissemination
 - Community outreach
 - Advocacy teaching/mentoring
 - Advocacy leadership/administration



Legislative Experiences



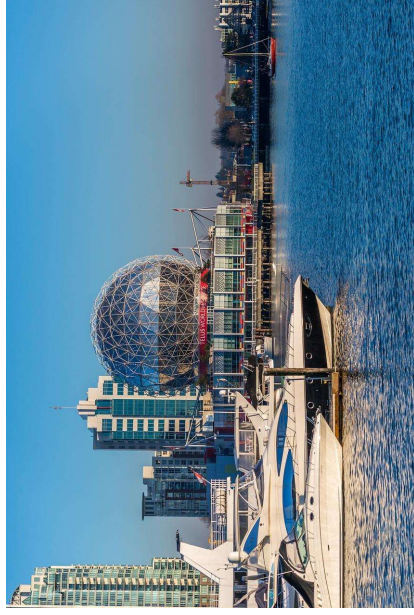
- Local level
 - Hospital/institution government liaisons
- State government
 - Meet with state Senator and/or Representative
- Federal government
 - Attendance at AAP's annual Legislative Conference



Scholars



- 15-25 Scholars will be chosen every 3 years
- The first application cycle will open in July 2020
- HPSP begins at PAS in May 2021 (in Vancouver!!)





APPLICATION PROCESS

What is the application timeline?

- Application opens: **July 1, 2020**
- Application closes: **October 1, 2020**
- Notification of Program acceptance: **December 2020**



Nuts and Bolts



- Eligibility
 - Early or mid-career APA members
 - Interested in a scholarly approach to public policy and advocacy
- Financial considerations
 - \$125 application fee
 - \$5600 tuition for selected Scholar.
 - Travel costs and registration to the Pediatric Academic Societies (PAS) Annual Meeting for three years.
 - Travel costs and registration to the AAP Legislative Conference in Washington, D.C. once during the three years



What is included in the application?

- Online application form
- Project proposal (1 page)
- Personal statement (1 page)
- Statement of unique contribution as a Scholar
- CV
- Supervisor (Department/Division Director) letter of support
 - a. Time to complete HPSP and scholarly project (10% FTE)
- Scholarly project local mentor
 - a. Letter of support
 - b. CV



Project Proposal

- Project Title
- Project Description (300 word limit)
 - Rationale/Background
 - Hypothesis
 - Project Objectives
 - Design/methods
 - Evaluation/Analysis
 - Potential for impact
 - Plan for dissemination
- Feasibility
 - Timeline
 - Assurance of resources (financial and otherwise)



Personal Statement & Unique Contributions

- Personal statement (250 words)
 - Advocacy or policy experience (that may or may not be included in the CV)
 - Specific reasons for applying to HPSP and how this fits into career goals
- Statement of Unique Contributions (250 words)
 - Describe you will uniquely contribute to the program
 - For Program to understand the contribution(s) you would make to the Scholars cohort base on your personal background and/or experience.

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What exactly does the 10% time commitment mean? Does it mean a salary commitment?

- The Health Policy Scholars Program does not subsidize the Scholar's 10% professional time commitment.
- *Supervisor's agreement to protect 10% of the Scholar's time is the responsibility of the Scholar*



What should I be looking for in a local mentor?

- From home or local institution
- Experience in public policy, advocacy **and/or** relevant research experience
- Willing to mentor
 - Scholarly project
 - Career planning
- APA can help applicants identify local mentors if needed, prior to application submission



Will the program provide me with a national advisor?

- National advisor will be assigned to each Scholar based upon the Scholar's area of focus and the proposed project



Questions from the 8/13/20 APA Webinar

- 1) Can you have a local mentor with different expertise?
 - o Yes, although you want to ensure this mentor can help you successfully complete your scholarly project
- 2) Does the local mentor need to be an APA member?
 - o No. The local mentor does not need to be an APA member.
- 3) Can you change projects over 3 years?
 - o Although this would not be ideal, we understand that projects can change over time. The most important aspect of the scholarly project is that the Scholar can complete the project while learning the skills needed to complete such an endeavor.
- 4) Can you have co- mentors?
 - o Yes, although we request there is one primary mentor who submits the letter of recommendation for the application
- 5) Could this program be useful for pediatricians working in the community who may not be based at an academic medical center.
 - o Yes. We encourage pediatric clinicians with diverse experiences to apply as we think this is important for child health advocacy.

For more information

- <https://www.academicpediatrics.org/program/health-policy-scholars-program/>
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- Associate Program Director:
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