USING DATABASES IN TOBACCO RESEARCH

Robert McMillen

Mississippi State University & AAP Richmond Center

Welcome to Data Camp

- So what?
 - Surveillance
 - Evaluation
 - •Inform Policy Decisions

- Data Sources
 - Surveys
 - Administrative Records
 - Social Media



SURVEY DATA

- Social Climate Survey of Tobacco Control
- Tobacco Use Supplement to the Current Population Survey
- Behavioral Risk Factor Surveillance System
- National Health Interview Survey
- National Health and Nutrition Examination Survey
- Adult Tobacco Survey
- The Population Assessment of Tobacco and Health (PATH)
- Youth Tobacco Survey
- Youth Risk Behavior Survey



ADMINISTRATIVE RECORDS

- Per Capita Sales
- Sales Tax Revenue
- Hospital Admission Data
- Medicaid Expenditures
- Gaming Revenue and Employment Data
- State Funding for Tobacco Control
- Legislation Tracking



SOCIAL MEDIA

- Publicly Visible Platforms
 - Twitter
 - YouTube



SURVEY DATA





SOCIAL CLIMATE SURVEY OF TOBACCO CONTROL

SOCIALCLIMATE.ORG

- Supported by the AAP, FAMRI, & The Truth Initiative
- Dual Frame Survey
 - Annual, cross-sectional survey, 2000-2015
 - U.S. Adults, 18+
 - RDD Mobile and Landline Telephones
- Social Climate
 - Tobacco Use
 - Rules and Practices
 - Knowledge
 - Attitudes
 - Tobacco Counseling



SOCIAL CLIMATE SURVEY OF TOBACCO CONTROL

Association between clean indoor air laws and voluntary smokefree rules in homes and cars

Kai-Wen Cheng, ¹ Cassandra A Okechukwu, ² Robert McMillen, ³ Stanton A Glantz⁴

Public support for raising the age of sale for

Public support for raising the age of sale for

Public support for raising the age of sale for

Public support for raising the age of sale for

In the United States

Tanski, Karen Wilson,

Jonathan G Winickoff, Robert Crane

Mark Gottlieb, Robert Crane

Jonathan G Winickoff

Mark Gottlieb, Robert Crane

Trends in Electronic Cigarette Use Among U.S. Adults: Use is Increasing in Both Smokers and Nonsmokers

Robert C. McMillen PhD¹, Mark A. Gottlieb JD², Regina M. Whitmore Shaefer MPH³, Jonathan P. Winickoff MD, MPH⁴, Jonathan D. Klein, MD, MPH³



MISSISSIPPI SCS & POLICY

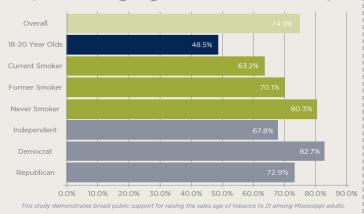


support this policy



Cities and states across the United States have raised or are considering raising the age of purchase for tobacco to 21.

Public Support among MS Adults {for Raising Age of Purchase to 21}



This policy decreases teen smoking by making it harder to get tobacco products for minors.

inmississippi

Raising the age of purchase is effective because it puts legal purchasers outside high school students' social networks.

2017 • mississippi tobacco data



TOBACCO USE SUPPLEMENT

CURRENT POPULATION SURVEY

- Supported by the NCI
 - cancercontrol.cancer.gov/brp/tcrb/tus-cps
- National & State-Level Estimates
- Household Survey
- Core Questions +
- Years
- 1992/93, 1995/96 1998/99, 2003, 2006/07, 2010/11, and 2014/15





2010-11 TUS-CPS Data, Table 2: Home & Work Environments in Which Smoking is Not Allowed

Table 2. 2010-11 Tobacco Use Supplement to the Current Population Survey (TUS-CPS):

Home and Work Environments in Which Smoking is Not Allowed - Percentage Estimates (95% Confidence Intervals) of the US Household Population, 18 Years and Older:

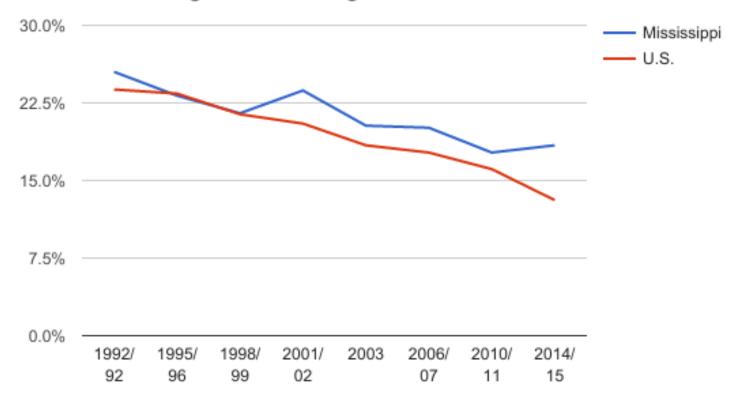
	Smoking not allowed at home %* (CI)	Population size (denominator)	Sample size (denominator)	Smoking not allowed at work %† (CI)	Population size (denominator)	Sample size (denominator)
Total	83.9 (83.6-84.3)	224,518,619	167,281	82.2 (81.8-82.6)	100,218,641	74,139
Sex:						
Male	82.8 (82.4-83.3)	108,098,930	73,715	79.3 (78.7-79.9)	47,369,715	31,654
Female	85 (84.7-85.3)	116,419,690	93,566	84.8 (84.3-85.2)	52,848,925	42,485
Region:						
Northeast	82.9 (82.1-83.6)	41,341,659	33,781	84.8 19,123,412 (83.9-85.7)		15,375
Midwest	79.1 (78.5-79.8)	48,749,962	40,601	85.4 (84.7-86.1)	23,514,928	19,542
South	82.9 (82.3-83.5)	82,386,926	53,050	79.1 (78.3-79.8)	35,613,754	22,533
West	91 (90.5-91.4)	52,040,072	39,849	81.5 (80.6-82.3)	21,966,547	16,689



TOBACCO USE SUPPLEMENT

CURRENT POPULATION SURVEY

Current Cigarette Smoking - TUS





Smokefree Rules/Policies - Survey Data -Smokefree Policies in Homes 2010-2011 Other additional data Mississippi Percent of Households Protected by Smokefree Rules 100 75 Percent (%) 50 25 2006-2007 1998-1999 2001-2002 2003 2010-2011 Overall National

Note: The above estimate is a percentage of households with smokefree rules. This estimate is based on agreement of self-respondents aged 15 years and older within each household.

Source: Tobacco Use Supplement to the Current Population Survey (TUS-CPS)



BEHAVIORAL RISK FACTOR SURVEILLANCE SYSTEM WWW.cdc.gov/brfss

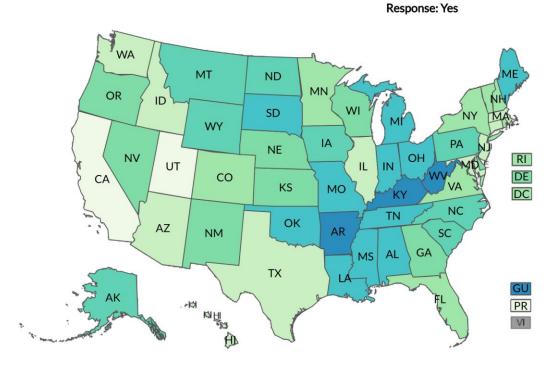
- Established in 1984 with 15 states, BRFSS now collects data in all 50 states as well as the District of Columbia and three U.S. territories.
- BRFSS completes more than 400,000 adult interviews each year.
- Sample obtained using RDD methods.
 - Mobile Phone surveys were included beginning in 2011.

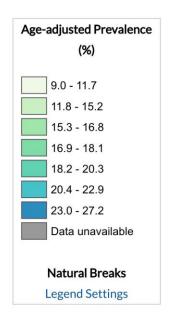


BEHAVIORAL RISK FACTOR SURVEILLANCE SYSTEM

2015
Adults who are current smokers (variable calculated from one or more BRFSS questions) (Age-adjusted Prevalence)

View by: Overall

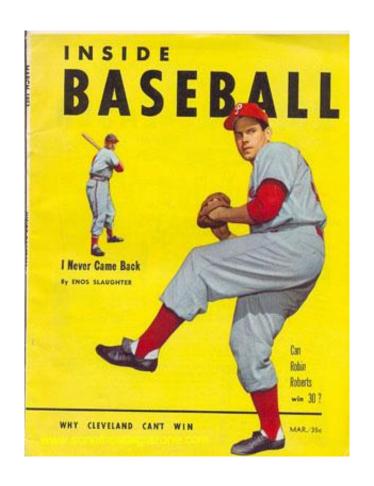






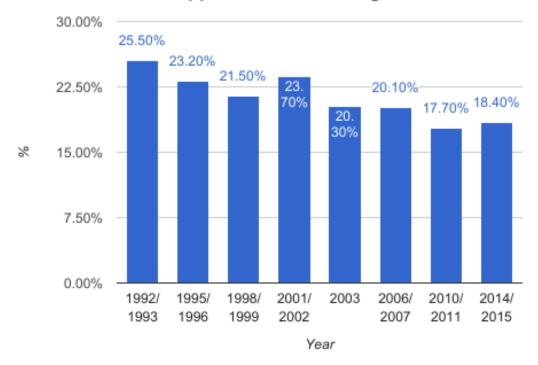


TUS & BRFSS ESTIMATES FOR TRENDS IN CURRENT CIGARETTE **SMOKING**

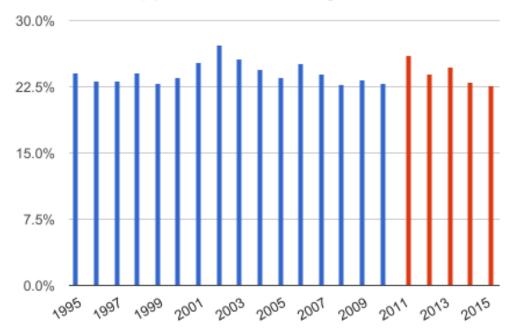




Mississippi - Current Smoking from TUS

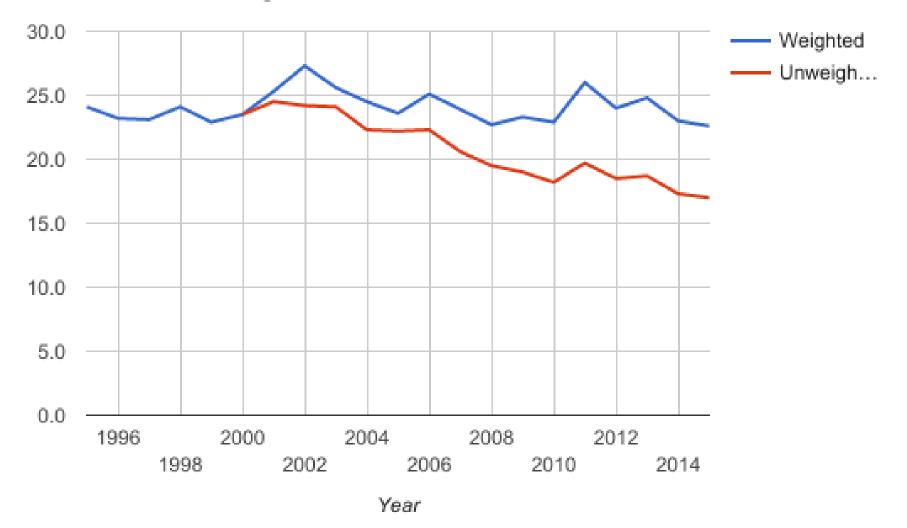


Mississippi - Current Smoking from BRFSS



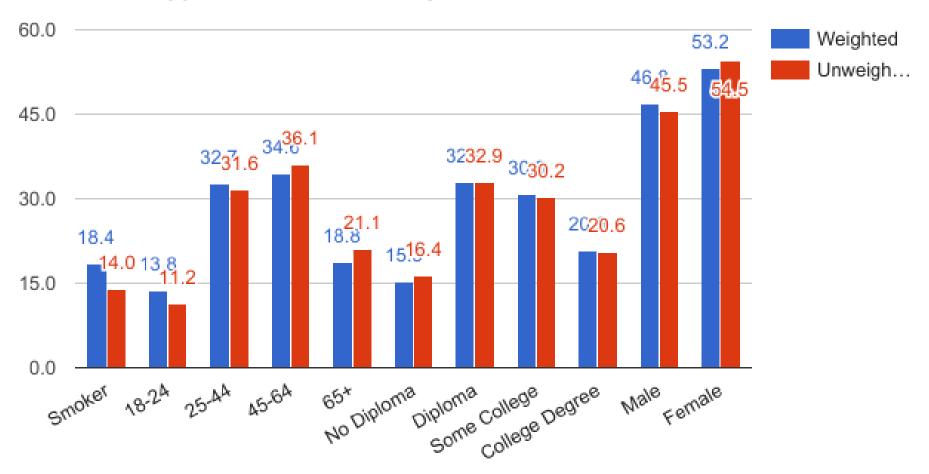


Adult Smoking - MS BRFSS



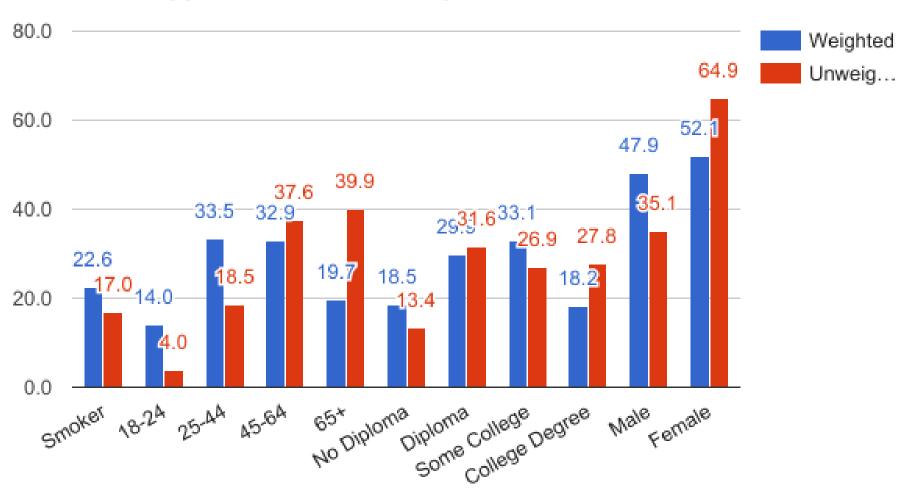


Mississippi TUS, 2014/15 - Sample Characteristics





Mississippi BRFSS, 2015 - Sample Characteristics





NATIONAL HEALTH INTERVIEW SURVEY

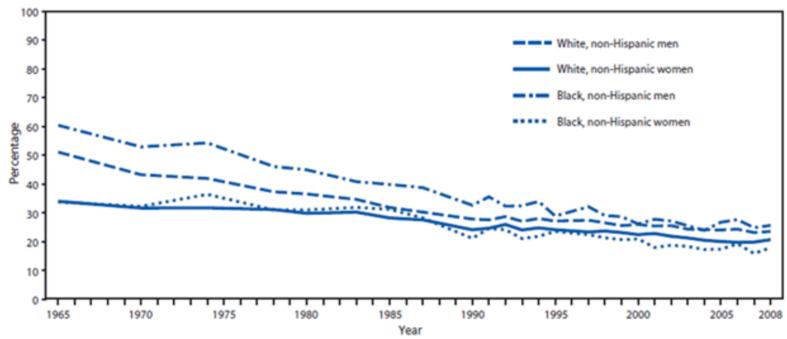
WWW.CDC.GOV/NCHS/NHIS

- Initiated in July 1957
- Administered by the CDC's National Center for Health Statistics (NCHS)
- Cross-sectional household interview survey
 - Multistage area probability design
 - From each family in the NHIS, one sample adult and one sample child (if any children are present)



NATIONAL HEALTH INTERVIEW SURVEY

FIGURE. Percentage of adults aged ≥18 years who were current smokers,* by sex and race/ethnicity --- National Health Interview Survey (NHIS), United States, 1965--2008[†]

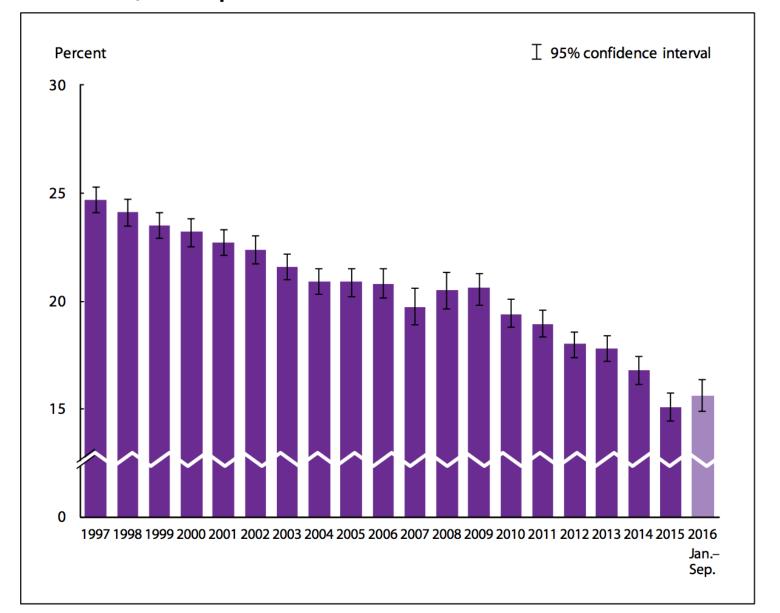


^{*} For NHIS survey years 1965--1991, current smokers included adults who reported that they had smoked ≥100 cigarettes in their lifetime and current smoking. Since 1992, current smokers included adults who reported smoking ≥100 cigarettes during their lifetime and specified that they currently smoked every day or on some days.



Current smoking

Figure 8.1. Prevalence of current cigarette smoking among adults aged 18 and over: United States, 1997–September 2016



NATIONAL HEALTH INTERVIEW SURVEY



NHANES WWW.CDC.GOV/NCHS/NHANES

- Most recent NHANES began in 1999
- Annually, 7,000 individuals, of all ages, are interviewed in their homes
 - 5,000 complete the health examination component of the survey

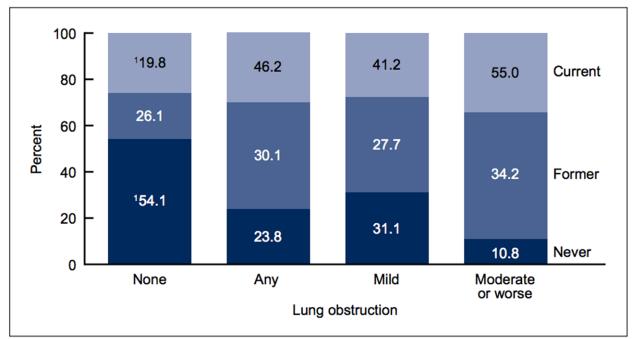




Cigarette Smoking and Lung Obstruction Among Adults Aged 40–79: United States, 2007–2012

Ryne Paulose-Ram, Ph.D., M.A.; Timothy Tilert, B.S.; Charles F. Dillon, M.D., Ph.D.; and Debra J. Brody, M.P.H.

Figure 1. Cigarette smoking among adults aged 40–79 with and without lung obstruction: United States, 2007–2012



¹Significantly different from adults with any lung obstruction for same smoking status group.

NOTES: Significance testing only conducted between adults with any lung obstruction and those without lung obstruction.

Access data table for Figure 1 at: http://www.cdc.gov/nchs/data/databriefs/db181_table.pdf#1.

SOURCE: CDC/NCHS, National Health and Nutrition Examination Survey, 2007–2012.

NHANES



Tobacco-Smoke Exposure in Children Who Live in Multiunit Housing

AUTHORS: Karen M. Wilson, MD, MPH,^{a,b} Jonathan D. Klein, MD, MPH,^{a,b} Aaron K. Blumkin, MS,^a Mark Gottlieb, JD,^{b,c} and Jonathan P. Winickoff, MD, MPH^{b,d}

^aDepartment of Pediatrics, University of Rochester, Rochester, New York; ^bJulius B. Richmond Center of Excellence, American Academy of Pediatrics, Elk Grove Village, Illinois; ^cPublic Health Advocacy Institute, Northeastern University School of Law, Boston, Massachusetts; and ^dDepartment of Pediatrics, Massachusetts General Hospital for Children, Harvard Medical School. Boston. Massachusetts

KEY WORDS

secondhand smoke, passive smoking, environmental tobacco smoke, multiunit housing, apartment



WHAT'S KNOWN ON THIS SUBJECT: Exposure to secondhand tobacco smoke is an important cause of morbidity and mortality among children, even at low levels of exposure. In a recent national sample, 54% of children who did not live with a smoker showed measureable amounts of cotinine.



WHAT THIS STUDY ADDS: Children who live in homes in which no one smokes inside have a 45% increase in cotinine levels if they live in apartments compared with detached homes. Multiunit housing may be a significant source of secondhand tobaccosmoke exposure for children, at levels associated with morbidity.

NHANES

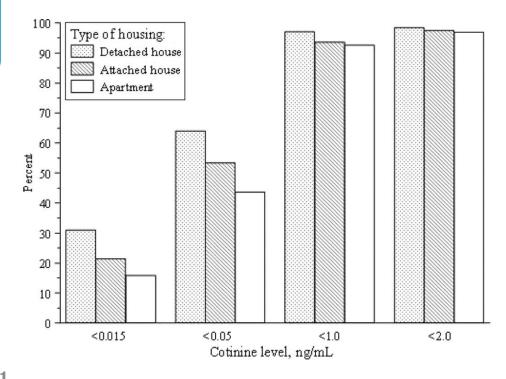


FIGURE 1

Percentage of children who are unexposed by housing type and cotinine cutoff. The y-axis shows the proportion of children who are unexposed at 3 different cotinine cutoff levels. These levels, displayed on the x-axis, are <0.015, <0.05, <1, and <2 ng/mL cotinine. The types of bars for each of the different housing types: detached house, attached house, and apartment.

NATIONAL ADULT TOBACCO SURVEY

WWW.CDC.GOV/TOBACCO/DATA_STATISTICS/SURVEYS/NATS

- NATS establishes a comprehensive framework for evaluating both the national and state-specific tobacco control programs.
- Administered 2009/10, 2012/13, 2013/14
- Stratified, national, landline, and cell phone survey of non-institutionalized adults aged 18 years and older residing in the 50 states or D.C.



NATIONAL ADULT TOBACCO SURVEY

TABLE 1. Percentage of persons aged ≥18 years who reported tobacco product use "every day" or "some days" and met established thresholds, by tobacco product and selected characteristics — National Adult Tobacco Survey, United States, 2013–2014



Characteristic	Tobacco product % (95% CI)									
	Any tobacco product*	Any combustible tobacco product [†]	Cigarettes§	Cigars/Cigarillos/ Filtered little cigars [¶]	Regular pipe**	Water pipe/ Hookah ^{††}	E- cigarettes ^{§§}	Smokeless tobacco ^{¶¶}		
Overall	21.3 (20.8-21.7)	18.4 (18.0-18.8)	17.0 (16.6- 17.4)	1.8 (1.6-1.9)	0.3 (0.2- 0.4)	0.6 (0.5- 0.7)	3.3 (3.1- 3.5)	2.5 (2.3-2.6)		
Sex										
Male	26.3 (25.6–27.0)	21.5 (20.8–22.1)	19.3 (18.6- 19.9)	2.8 (2.5-3.1)	0.6 (0.5- 0.7)	0.8 (0.6- 0.9)	4.0 (3.6- 4.3)	4.8 (4.5-5.2)		
Female	16.7 (16.2–17.3)	15.7 (15.1–16.2)	15.1 (14.5- 15.6)	0.8(0.6-0.9)	_***	0.4 (0.3- 0.5)	2.8 (2.6- 3.0)	0.3 (0.2-0.3)		



THE POPULATION ASSESSMENT OF TOBACCO AND HEALTH (PATH)

PATHSTUDYINFO.NIH.GOV

- Nationally representative, longitudinal cohort study
- Tracks approximately 59,000 tobacco product users, never users, and former users including 16,100 youth aged 12-17 and 42,700 adults aged 18 and older
- Computer-assisted interviews to collect information from adults, youth, and parents of youth;
 - Biospecimens (i.e., buccal cell, urine, blood) are collected from consenting adults.
- Participants are assessed annually for at least three years





HOME

ARTICLES & MULTIMEDIA *

ISSUES *

SPECIALTIES & TOPICS ~

FOR AUTHORS *

CME »

SPECIAL ARTICLE

Tobacco-Product Use by Adults and Youths in the United States in 2013 and 2014

Karin A. Kasza, M.A., Bridget K. Ambrose, Ph.D., Kevin P. Conway, Ph.D., Nicolette Borek, Ph.D., Kristie Taylor, Ph.D., Maciej L. Goniewicz, Pharm.D., Ph.D., K. Michael Cummings, Ph.D., M.P.H., Eva Sharma, Ph.D., Jennifer L. Pearson, Ph.D., M.P.H., Victoria R. Green, B.A., Annette R. Kaufman, Ph.D., M.P.H., Maansi Bansal-Travers, Ph.D., Mark J. Travers, Ph.D., Jonathan Kwan, M.S., Cindy Tworek, Ph.D., M.P.H., Yu-Ching Cheng, Ph.D., Ling Yang, M.D., Ph.D., Nikolas Pharris-Ciurej, Ph.D., Dana M. van Bemmel, Ph.D., M.P.H., Cathy L. Backinger, Ph.D., M.P.H., Wilson M. Compton, M.D., M.P.E., and Andrew J. Hyland, Ph.D.

N Engl J Med 2017; 376:342-353 | January 26, 2017 | DOI: 10.1056/NEJMsa1607538









Product preferences among light and regular adolescent e-cigarette users: Results from the first wave of the PATH Study

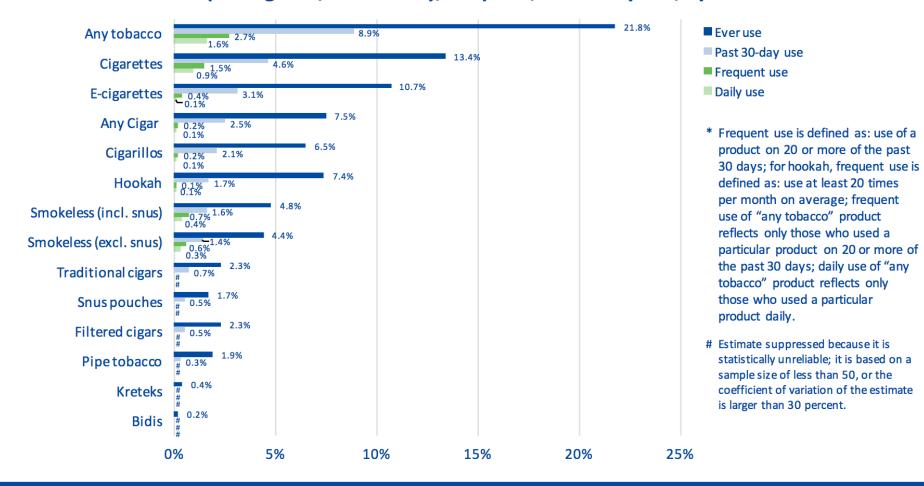
Robert C. McMillen, PhD, Mississippi State University, Starkville, MS, Susanne Tanski, MD, MPH, The Geisel School of Medicine at Dartmouth, Lebanon, NH, Karen Wilson, MD, MPH, Icahn School of Medicine at Mount Sinai, New York, NY, Jonathan D. Klein, MD, MPH, University of Rochester, Chicago, IL and Jonathan P. Winickoff, MD, MPH, Harvard Medical School, Boston, MA



The PATH Study Wave 1 – Youth Reporting

PATH

Percent of Youth Reporting Ever, Past 30-Day, Frequent,* and Daily Use, by Product











YOUTH TOBACCO SURVEY

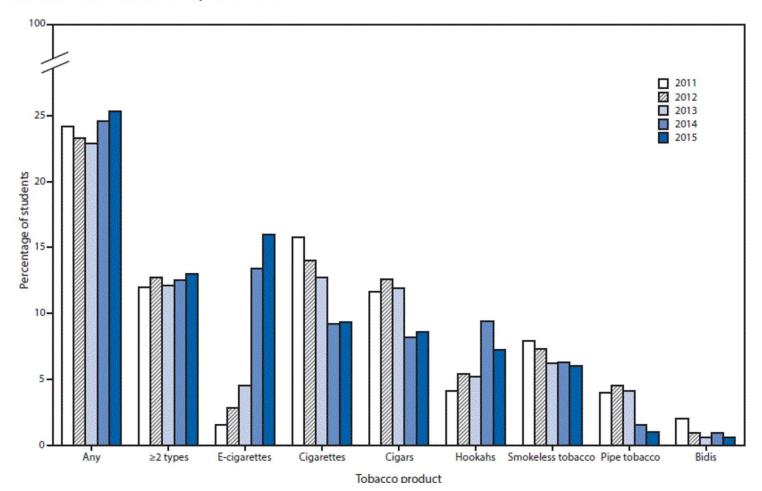
WWW.CDC.GOV/TOBACCO/DATA_STATISTICS/SURVEYS/NYTS

- Stratified, three-stage cluster sample design to produce a nationally representative sample of middle school and high school students in the United States
 - 1999, 2000, 2002, 2004, 2006, 2009, 2011, 2012, 2013, 2014, and 2015
- Assesses
 - Tobacco-related beliefs
 - Attitudes
 - Behaviors
 - Exposure to pro- and anti-tobacco influences
- School-based self-administered survey
- Some states also administer the YTS



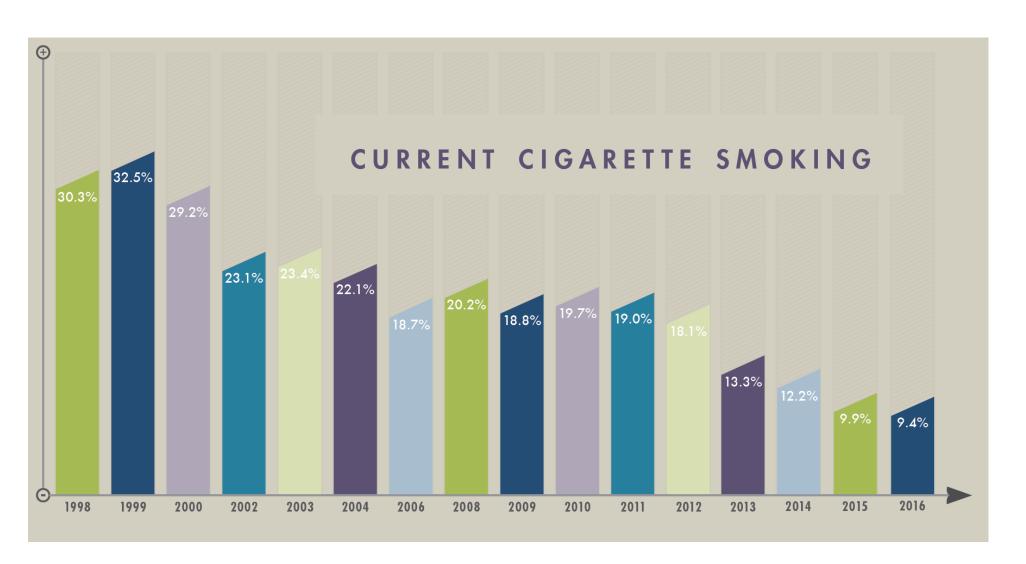
YOUTH TOBACCO SURVEY

FIGURE 1. Estimated percentage of high school students who currently use any tobacco products,* \geq 2 tobacco products,† and select tobacco products \leq National Youth Tobacco Survey 2011–2015





MISSISSIPPI YOUTH TOBACCO SURVEY





YOUTH RISK BEHAVIOR SURVEY

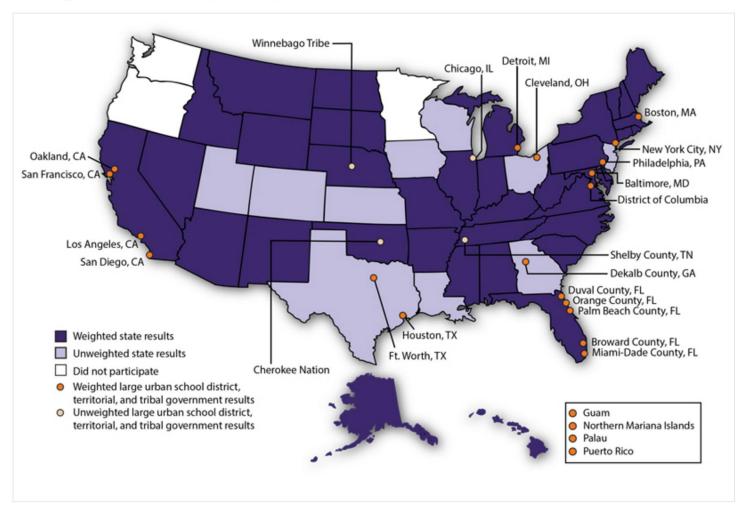
WWW.CDC.GOV/HEALTHYYOUTH/DATA/YRBS

- Developed in 1990 to monitor priority health risk behaviors
- Administered in odd years, 1991 through 2015
- School-based, self administered survey
- Nationally, administered to middle and high school students
- Most states administer the YRBS to high school students
 - Fewer, to middle school students

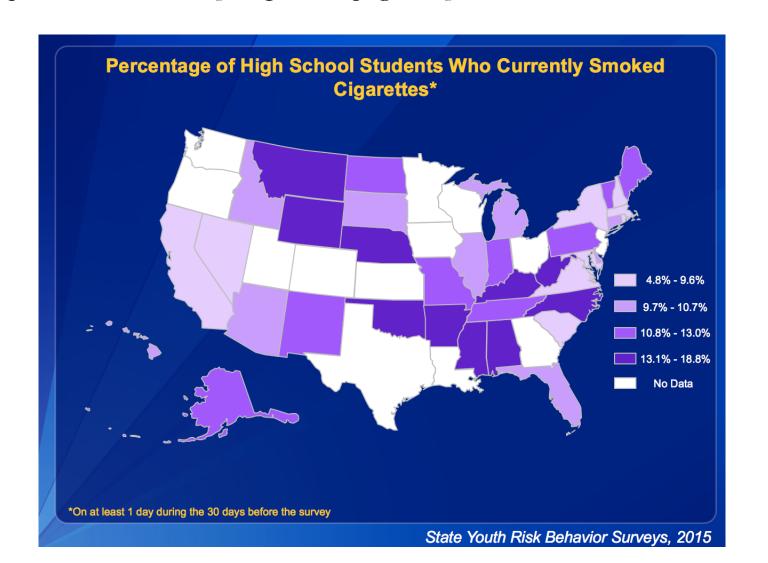


YOUTH RISK BEHAVIOR SURVEY

2015 High School YRBS Participation Map



YOUTH RISK BEHAVIOR SURVEY





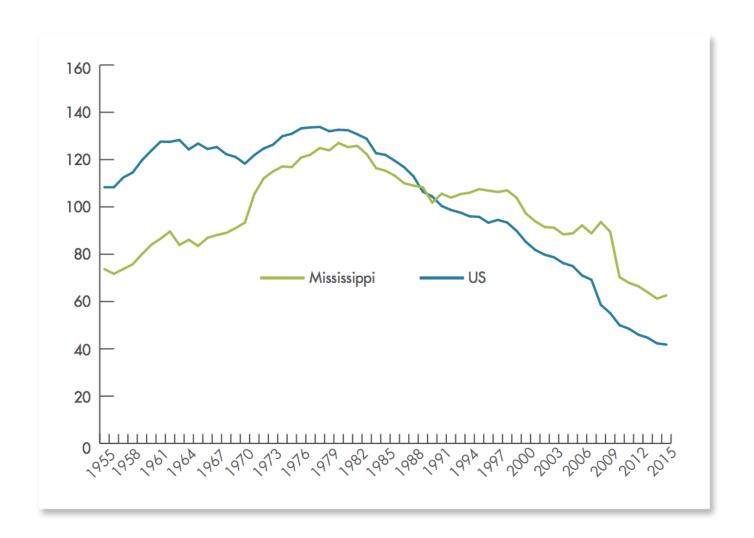
ADMINISTRATIVE RECORDS





PER CAPITA CONSUMPTION

tax burden report: 2015



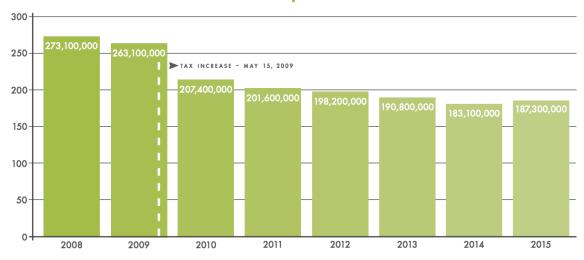
PER CAPITA CONSUMPTION



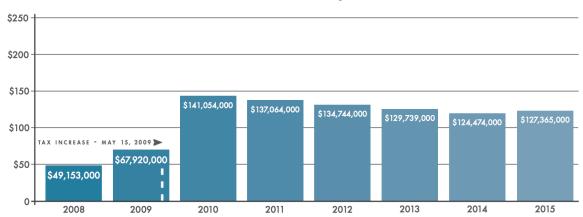
The Mississippi (Tax) Experience

- The Mississippi Legislature increased the state cigarette tax from 18 cents to 68 cents on May 15, 2009.
- The average state cigarette tax is currently \$1.63 and Mississippi's tax ranks 39th.

Packs Sold | 2008-2015



Revenues Collected | 2008-2015



PER CAPITA CONSUMPTION & TAX REVENUE



HOSPITAL ADMISSIONS

Smoke-free legislation reduces hospital admissions for childhood lower respiratory tract infection

So Lun Lee, ¹ Wilfred Hing Sang Wong, ¹ Yu Lung Lau^{1,2}

Hospital Admissions for Childhood Asthma After Smoke-Free Legislation in England



MEDICAID EXPENDITURES



POPULATION - BIRTH TO AGE 17 LOW BIRTH WEIGHT CODES - ICD CODES THAT BEGIN WITH 765 ACUTE LOWER RESPIRATORY ILLNESS (BIRTH TO AGE 5 ONLY) - ICD CODES THAT BEGIN WITH 480-488, 466 OTITIS MEDIA AND MIDDLE EAR EFFUSION - ICD CODES THAT BEGIN WITH 382 ASTHMA - ICD CODES THAT BEGIN WITH 493 FOPULATION - AGES 18+ HEART ATTACKS AND OTHER HEART DISEASES - ICD CODES THAT BEGIN WITH 410 LUNG CANCER - ICD CODES THAT BEGIN WITH 162 18.0% \$85,240,444 \$15,343,280 \$7,137,963 \$7,137,963 \$14.0% \$16,501,901 \$2,310,266 \$9,920,472 \$828,344,206 \$9,920,472 \$838,298 \$12,149,244 \$838,298 \$12,204,636 \$598,027		ATTRIBUTABLE POPULATION RISK	TOTAL COSTS	COSTS ATTRIBUTABLE TO EXPOSURE TO SECONDHAND SMOKE
ICD CODES THAT BEGIN WITH 765 18.0% \$85,240,444 \$15,343,280 ACUTE LOWER RESPIRATORY ILLNESS (BIRTH TO AGE 5 ONLY) - ICD CODES 25.0% \$28,551,853 \$7,137,963 THAT BEGIN WITH 480-488, 466 OTITIS MEDIA AND MIDDLE EAR EFFUSION - ICD CODES THAT BEGIN WITH 382 14.0% \$16,501,901 \$2,310,266 ASTHMA - ICD CODES THAT BEGIN WITH 493 35.0% \$28,344,206 \$9,920,472 POPULATION - AGES 18+	POPULATION - BIRTH TO AGE 17			
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14.0% \$16,501,901 \$2,310,266 ASTHMA - ICD CODES THAT BEGIN WITH 493 35.0% \$28,344,206 \$9,920,472 POPULATION - AGES 18+	THAT BEGIN WITH 480-488, 466			•
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			\$182,992,283	\$36,148,306

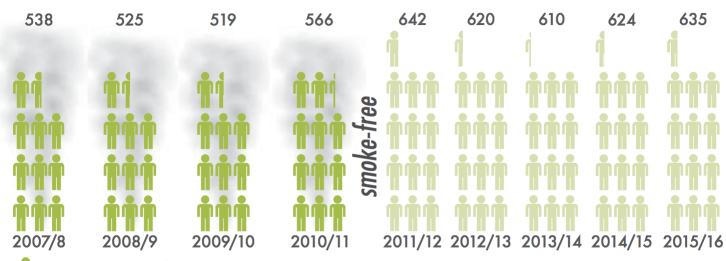
DATES OF SERVICE: 07/01/2012 - 06/30/2013

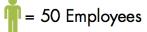
SPECIFIED DIAGNOSIS PRESENT IN EITHER THE PRINCIPLE DIAGNOSIS FIELD OR OTHER DIAGNOSIS CODES 1-4 POSITIONS

GAMING REVENUE AND EMPLOYMENT DATA



NUMBER OF EMPLOYEES AT THE PALACE CASINO









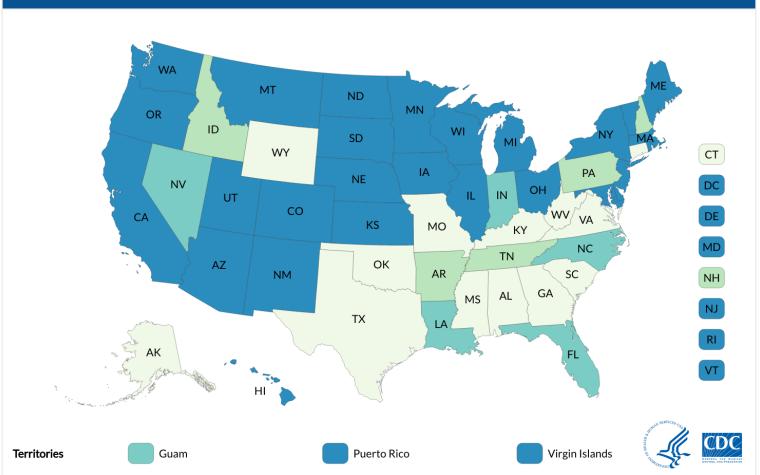
Map of Smokefree Indoor Air - Private Worksites, Restaurants, and Bars











SMOKE FREE LAWS

About This Map

- No Law designated areas or separate ventilation law
- 100 % smokefree in one location
- 100 % smokefree in
- two locations
- 100 % smokefree in three locations



100% Smoke-free in Mississippi UPDATED | MARCH 2017

Smoke-Free

IN MISSISSIPPI

93 OF WHICH HAVE ORDINANCES

Southaven WALNUT Corinthfarmington HERNANDO HOLLY SPRINGS TUKA COLOWATER COLOWATER BOONEVILLE luka FRIARS

New abany BALDWYN

POINT sledge Oxford Saltillomantachie
Conhomanates ville Marks ECTU Tupelo
CLARKSDALE ORKINAD

CLARKSDALE ORKINAD

ORKINAD

PONTOTO VERONA NEUTRAND

PONTOTO VERONA NEUTR

Alligator Turwier Charlestee Druce

DUNCAN SUMMER CALHOUN CITY Woodland Aberdeen

Beulah Renova Grenada Duck Hill. Mathiston

Shaw Greenwood STARKVILLE

INDIANOLAMOORHEAD Hita Benasiden

CRUGER Weir Ouisville

ARCOLA Belzoni Tchula Ethel Noxapater

Hollandale LEXINGTON Durant KOSCIUSKO

anguilla Louisee de n

MAYERSVILLE pickens

ridgeland

Clinton FLOWOOD Morton Meridian

quitman

Utica Crystal Springs mage e shubuta Fayette W E S S O N Georgetown

brookhaven monticello COLLINSELLISVILLE

Prentiss **BASSFIELD**

state line **Sumrall** Petal

hattiesburg LEAKESVILLE

Summit **New Augusta**

LUMBERTON Wiggins lucedale poplarville

October 5, 2010 | Rienzi

- June 2011 | Olive Branch
- June 6, 2012 | Vaiden
- July 3, 2014 | Gautier

Partial Smoke-free in Mississippi

August 6, 1996 | West

There are

- October 2007 | Greenville
- November 15, 2007 | McComb
- May 1, 2008 | Gulfport July 31, 2008 | Walls
- January 6, 2010 | Columbus
- June 3, 2010 | Goodman

CENTREVILLE

- March 18, 2017 | Fulton

PICAYUNE Moss Point

Diamondhead pascagoula

SMOKE FREE POLICIES



U.S. Tobacco Control Laws Database: Research Applications

- Collection started in early 1980's
- Database created in 1985
- Database includes records back to 1914
 - the earliest smoking control ordinance is a 1936
 Milwaukee, WI law prohibiting smoking on buses, and the earliest Youth Access ordinance is a 1914 Houston, MO law prohibiting sales to minors







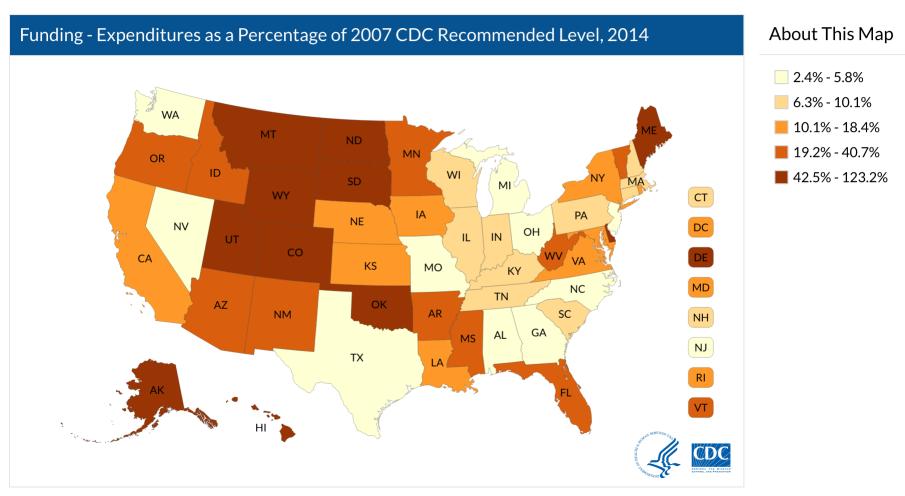
STATE FUNDING FOR TOBACCO CONTROL

Map of Funding - Expenditures as a Percentage of 2007 CDC Recommended Level











SOCIAL WEDIA





SOCIAL MEDIA

A cross-sectional examination of marketing of electronic cigarettes on Twitter

Jidong Huang, Rachel Kornfield, Glen Szczypka, and Sherry L Emery

Using Twitter Data to Gain Insights into E-cigarette Marketing and Locations of Use: An Infoveillance Study

Monitoring Editor: Gunther Eysenbach

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Annice E Kim, PhD,¹ Timothy Hopper, MS,² Sean Simpson, MA,¹ James Nonnemaker, PhD,¹ Alicea J Lieberman, MPH,³ Heather Hansen, MPP,¹ Jamie Guillory, PhD,² and Lauren Porter, MPH, PhD⁴

Vaporous Marketing: Uncovering Pervasive Electronic Cigarette Advertisements on Twitter

Eric M. Clark , Chris A. Jones, Jake Ryland Williams, Allison N. Kurti, Mitchell Craig Norotsky, Christopher M. Danforth, Peter Sheridan Dodds

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